

GRADUATE
FOLLOW-UP REPORT
UNIVERSITY OF MINNESOTA DULUTH 2017-2018

Communication

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2017-18 UMD Graduate Follow-up Report

Communication

(Bachelor of Arts)

Annual Comparison

July 1 to June 30	2013-14	2014-15	2015-16	2016-17	2017-18
Students Granted Baccalaureate Degrees	110	105	79	86	98
Baccalaureate Degree Respondents	97 88%	97 92%	67 85%	70 81%	88 90%
Respondents Employed	89 92%	86 89%	63 94%	64 91%	79 90%
Respondents Employed in Minnesota	75/88 85%	64/86 74%	55/63 87%	48/64 75%	68/79 86%
Respondents Continuing Education	4 4%	6 6%	3 4%	4 6%	7 8%
Internship Participation Respondents	89 81%	84 80%	61 77%	63 73%	72 73%
Respondents completing an internship or co-op experience (not student teaching)	55 62%	46 55%	32 52%	26 41%	32 41%
Respondents receiving academic credit for their internship or co-op experience	41/45 91%	25/38 66%	13/31 42%	18/26 69%	14/30 69%
Respondents receiving payment for their internship or co-op experience	0/0 na	20/35 57%	12/32 38%	10/26 38%	17/31 55%
Respondents receiving an offer of employment from the internship or co-op site	11/46 24%	13/39 33%	10/32 31%	11/25 44%	10/31 32%
Respondents accepting the employment offer	7/11 64%	6/13 46%	2/10 20%	9/11 82%	1/10 10%
Study Abroad Participation Respondents	85 77%	81 77%	60 76%	64 74%	70 71%
Respondents participating in a study abroad program	25 29%	26 32%	13 22%	11 17%	12 17%

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Baccalaureate Statistics

Awarded Majors ¹	Survey Respondents ²	Employed	Cont Ed Undergrad	Cont Ed Grad/Prof	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	Employed in Minnesota %	% Employed	% Placed ³
98	88	79	1	6	0	2	10	79	68	86%	90%	98%

Reported Annual Salaries⁴

# Respondents	Low	High	Mean	Median
47	30000	75000	41990	39312

Job Relevance to Major

	Related	Somewhat Related	Not Related	No Response
Respondents	40	37	2	0
% of Total Respondents	51%	47%	3%	

Internships

Completed an internship ⁵			Received academic credit for it			Was paid			Received an offer of employment			Accepted the offer		
Respondents ⁶	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes
72	32	44%	30	14	47%	31	17	55%	31	10	32%	10	1	10%

Study Abroad

Studied Abroad			Did not study abroad		No response	
# Respondents	Number	Percent	Number	Percent	Number	Percent
70	12	17%	53	83%	18	20%

¹ "Awarded Majors" includes all majors completed by an individual

² "Survey Respondents" includes all majors completed by an individual and does not include "No Info"

³ "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

⁴ Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual

⁵ "Internship" includes internship or co-op, but not student teaching

⁶ "Respondents" includes all majors completed by an individual

Follow-up of Communication – Bachelor of Arts

3M, Woodbury, MN - Account Representative
AdMax, Duluth, MN - Editorial Assistant
ADP, Downers Grove, IL - Associate District Manager
Afinia, Chanhassen, MN - Marketing Assistant
Ajilon, Minneapolis, MN - Executive Recruiter
American Musical Supply, Eden Prairie, MN - Account Services
AmeriCorps, Blaine, MN - High School Tutor
AmeriCorps, College Possible, St. Paul, MN - Tech-Connected College Coach
AmeriCorps, Minneapolis, MN - Scholar Coach
AmeriCorps, True North, Duluth, MN - Elementary After-school Classroom Instructor Volunteer Coordinator
Aquarius Home Services, Little Canada, MN - Inside Sales Representative
Arcanum Consulting, Edina, MN - Human Resource Manager
ARI Network Services, Duluth, MN - Website Implementation Specialist & Art Director
B-Dirt Construction, Brainerd, MN - Administrative Assistant
Badger Liquor, Superior, WI - Sales Representative
Boulder Pointe Equestrian, Anoka, MN - Trainer & Office Assistant
Bruces Foods, Wyoming, MN - Manager
Cerasis, Eagan, MN - Logistics Coordinator
Cheesecake Factory, Salt Lake City, UT - Customer Service Associate
Clutch Brewing Company and YWCA, St. Paul, MN
Derick Dermatology, Buffalo Grove, IL - Receptionist
Entercom, Minneapolis, MN - Sales Assistant
Environmental Initiative, Minneapolis, MN - Administrative Assistant
EQ by Equiniti, Mendota Heights, MN - Marketing Coordinator
Essentia Health, Duluth, MN - DME Intake Coordinator
Forward Thinking Media, Eden Prairie, MN - Marketing Consultant
Frauenshuh, Edina, MN - Administrative Assistant
Goodin Company, Minneapolis, MN - Inside Sales Representative
Gooseberry Park Players, Moorhead, MN - Choreographer
Gopher Sport, Owatonna, MN - Senior Sales Representative
Gravie, Minneapolis, MN - Advisor
GreyStar Technology Consulting, Minneapolis, MN - Leasing Consultant
Holy Family Catholic High School, Victoria, MN - Assistant Track & Field Coach
Home Health Care, Inc., Golden Valley, MN - Receptionist
Intemark, Bloomington, MN - Account Coordinator
Johnson Brothers Liquor Company, St. Paul, MN - Account Manager/Sales Representative
KBJR-TV, Duluth, MN - Photojournalist

Lake Superior Consulting, Roseville, MN - Human Resource & Recruitment Specialist
Learners Edge, Minneapolis, MN - Marketing Coordinator & Social Media Specialist
Letterman Sports, Circle Pines, MN - Team Sales Coordinator
Logistics Specialists, Minneapolis, MN - Logistics Coordinator
Maintech, Inc. | Paramount Studios, Los Angeles, CA - Data Center Operator
maurices, Duluth, MN - Digital Merchandising Administrator
maurices, Duluth, MN - Field Experience Coordinator
Medtronic, Minneapolis, MN - Program Coordinator
Metro Sales, Rochester, MN - Senior Account Executive
MillerCoors, Milwaukee, WI - Sales Representative
Minnesota Mental Health Clinics, Eagan, MN - Mental Health Counselor
Minnesota Wild, Minneapolis, MN - Fan Development Representative
North Shore Federal Credit Union, Duluth, MN - Financial Service Representative
Optum Bank, Duluth, MN - Customer Service Representative
Pizza Luce, Duluth, MN - Delivery Driver
Prestige | Global Meeting Source, Minneapolis, MN - Account Manager
Quest Engineering, St. Louis Park, MN - Inside Sales Associate
Richfield Bloomington Credit Union, Bloomington, MN - Marketing Assistant
Robert Half, Bloomington, MN - Staffing Manager
Robert Half, Minneapolis, MN - Staffing Manager
Royal Bank of Canada, Minneapolis, MN - Senior Associate in Retirement Plan Operations
Sherwin-Williams, Burnsville, MN - Recruiter
Sherwin-Williams, Duluth, MN - Assistant Manager
Snap Agency, Minneapolis, MN - Search Engine Optimization Strategist
SportsEngine, Minneapolis, MN - Customer Success Coach
St. Louis Blues Professional Hockey Team, St. Louis, MO - Community Outreach
State Farm, Woodbury, MN - Account Representative
Suddath Relocation Systems, Eden Prairie, MN - Origin & Destination Agent Services Coordinator
Superior Chrysler Center, Superior, WI - Sales Associate
Teran Harmon State Farm Insurance Agent, Hastings, MN - Account Manager
The Emily Program, St. Paul, MN - Admissions & Intake Specialist
The Ranch at Rock Creek, Philipsburg, MT - Mountain Bike Guide
Toshiba, Eagan, MN - Account Executive

Townsquare Media, Duluth, MN - Account Manager
Turnkey Corrections, River Falls, WI - Account Executive
UnitedHealth Group, Duluth, MN - Customer Service Representative
United States Air Force, CA - Language Analyst
United States Department of Agriculture, Minneapolis, MN - Human
Resource Assistant
University of Minnesota Duluth, College of Liberal Arts, Duluth, MN -
Professional Advisor
vRad, Eden Prairie, MN - Licensing & Credentialing Coordinator
Yamamoto, Minneapolis, MN - Office Manager
YMCA of the Greater Twin Cities and Make-A-Wish Minnesota,
Minneapolis, MN - Member Services and Development & Events Intern

Graduate School, Communication, North Dakota State University, Fargo,
ND
Graduate School, Graphic & Web Design, Minneapolis College of Art &
Design, Minneapolis, MN
Graduate School, Integrated Biosciences, University of Minnesota Duluth,
Duluth, MN
Graduate School, Mass Communication, Boston University, Boston, MA
Graduate School, Physical Activity & Health, University of Minnesota Twin
Cities, Minneapolis, MN
Graduate School, Public Policy, Georgetown University, Washington, DC

Undergrad/Technical, Electrical Lineworker, Dakota County Technical
College, Rosemount, MN