

GRADUATE
FOLLOW-UP REPORT
UNIVERSITY OF MINNESOTA DULUTH 2017-2018

Entrepreneurship

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Entrepreneurship

(Bachelor of Business Administration)

Annual Comparison

July 1 to June 30	2013-14	2014-15	2015-16	2016-17	2017-18
Students Granted Baccalaureate Degrees	na	3	4	12	10
Baccalaureate Degree Respondents		2 67%	3 75%	11 92%	9 90%
Respondents Employed		2 100%	3 100%	11 100%	9 100%
Respondents Employed in Minnesota		2/2 100%	0/3 0%	9/11 82%	9/9 100%
Respondents Continuing Education		0 0%	0 0%	0 na	0 na
Internship Participation Respondents		2 67%	3 75%	10 83%	8 80%
Respondents completing an internship or co-op experience (not student teaching)		0 0%	2 67%	7 70%	6 75%
Respondents receiving academic credit for their internship or co-op experience		0/0 na	1/2 50%	6/7 86%	5/6 83%
Respondents receiving payment for their internship or co-op experience		0/0 na	1/2 50%	5/7 71%	6/6 100%
Respondents receiving an offer of employment from the internship or co-op site		0/0 na	0/2 0%	5/7 71%	5/6 83%
Respondents accepting the employment offer		0/0 na	0/0 na	3/5 60%	3/5 60%
Study Abroad Participation Respondents		2 67%	3 75%	10 83%	8 80%
Respondents participating in a study abroad program		0 0%	2 67%	0 0%	1 13%

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Baccalaureate Statistics

Awarded Majors ¹	Survey Respondents ²	Employed	Cont Ed Undergrad	Cont Ed Grad/Prof	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	Employed in Minnesota %	% Employed	% Placed ³
10	9	9	0	0	0	0	1	9	9	100%	100%	100%

Reported Annual Salaries⁴

# Respondents	Low	High	Mean	Median
7	35000	70000	45428	40000

Job Relevance to Major

	Related	Somewhat Related	Not Related	No Response
Respondents	5	4	0	0
% of Total Respondents	56%	44%	0%	

Internships

Completed an internship ⁵			Received academic credit for it			Was paid			Received an offer of employment			Accepted the offer		
Respondents ⁶	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes
8	6	75%	6	5	83%	6	6	100%	6	5	83%	5	3	60%

Study Abroad

Studied Abroad			Did not study abroad		No response	
# Respondents	Number	Percent	Number	Percent	Number	Percent
8	1	13%	7	88%	1	11%

¹ "Awarded Majors" includes all majors completed by an individual

² "Survey Respondents" includes all majors completed by an individual and does not include "No Info"

³ "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

⁴ Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual

⁵ "Internship" includes internship or co-op, but not student teaching

⁶ "Respondents" includes all majors completed by an individual

Follow-up of Entrepreneurship – Bachelor of Business Administration

BuzzBuilder Pro, Bloomington, MN - Executive Marketing Assistant

Coyote Logistics, Minneapolis, MN - National Account Manager

Loffler, Bloomington, MN - Business Development Manager

Parts Midwest, Inc., Moundsview, MN - Accessory Specialist

Plaisted Companies, Elk River, MN - Sales & Marketing

Proctor Federal Credit Union, Proctor, MN - Supervisory Clerk

Self-employed, Cook, MN - Small Business Owner

Self-employed, Duluth, MN - Small Business Owner

SportsEngine, Minneapolis, MN - Customer Success Coach