

GRADUATE  
**FOLLOW-UP REPORT**  
UNIVERSITY OF MINNESOTA DULUTH 2017-2018

# Journalism

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CAREER & INTERNSHIP SERVICES  
22 Solon Campus Center  
1117 University Drive  
Duluth, MN 55812  
218.726.7985  
carserv@d.umn.edu  
www.d.umn.edu/careers

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2017-18 UMD Graduate Follow-up Report

**Journalism**

(Bachelor of Arts)

**Annual Comparison**

July 1 to June 30	2013-14	2014-15	2015-16	2016-17	2017-18
<b>Students Granted Baccalaureate Degrees</b>	na	na	na	9	14
<b>Baccalaureate Degree Respondents</b>				9 100%	14 100%
Respondents Employed				9 100%	14 100%
Respondents Employed in Minnesota				8/9 89%	12/14 86%
Respondents Continuing Education				0 na	0 na
<b>Internship Participation Respondents</b>				8 89%	10 71%
Respondents completing an internship or co-op experience (not student teaching)				7 88%	9 90%
Respondents receiving academic credit for their internship or co-op experience				7/7 100%	8/9 89%
Respondents receiving payment for their internship or co-op experience				5/7 71%	2/8 25%
Respondents receiving an offer of employment from the internship or co-op site				2/7 29%	2/8 25%
Respondents accepting the employment offer				2/2 100%	2/2 100%
<b>Study Abroad Participation Respondents</b>				8 89%	10 71%
Respondents participating in a study abroad program				0 0%	1 10%

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(Bachelor of Arts)

## Baccalaureate Statistics

Awarded Majors <sup>1</sup>	Survey Respondents <sup>2</sup>	Employed	Cont Ed Undergrad	Cont Ed Grad/Prof	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	Employed in Minnesota	% Employed	% Placed <sup>3</sup>
14	14	14	0	0	0	0	0	14	12	86%	100%	100%

## Reported Annual Salaries<sup>4</sup>

# Respondents	Low	High	Mean	Median
6	20072	37440	28058	27480

## Job Relevance to Major

	Related	Somewhat Related	Not Related	No Response
Respondents	6	2	6	0
% of Total Respondents	43%	14%	43%	

## Internships

Completed an internship <sup>5</sup>			Received academic credit for it			Was paid			Received an offer of employment			Accepted the offer		
Respondents <sup>6</sup>	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes
10	9	90%	9	8	89%	8	2	25%	8	2	25%	2	2	100%

## Study Abroad

Studied Abroad			Did not study abroad		No response	
# Respondents	Number	Percent	Number	Percent	Number	Percent
10	1	10%	9	90%	4	29%

<sup>1</sup> "Awarded Majors" includes all majors completed by an individual

<sup>2</sup> "Survey Respondents" includes all majors completed by an individual and does not include "No Info"

<sup>3</sup> "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

<sup>4</sup> Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual

<sup>5</sup> "Internship" includes internship or co-op, but not student teaching

<sup>6</sup> "Respondents" includes all majors completed by an individual

## **Follow-up of Journalism- Bachelor of Arts Majors**

AdMax, Duluth, MN - Editorial Assistant

Aerotek, St. Paul, MN - Recruiter

Bass Lake Family Eye Care, Maple Grove, MN - Technician

Blue Cross & Blue Shield of Minnesota, Eagan, MN - Internal Auditor

C.H. Robinson, St. Paul, MN - Operations Representative

Chef's Table Restaurant Group, Portland, OR - Front of House Supervisor

Hertz, Villages, FL - Branch Manager-In-Training

KBJR-TV, Duluth, MN - Photojournalist

Kona Grill, Eden Prairie, MN - Server

KQDS-TV Fox 21, Duluth, MN - Production Assistant

Minnesota Timberwolves, Minneapolis, MN - Membership Services Assistant & Game Day Operations

The Inn on Lake Superior, Duluth, MN - Sales & Service Associate

Townsquare Media, Duluth, MN - Account Manager

Wells Fargo, Minneapolis, MN - Process Engineer