

GRADUATE
FOLLOW-UP REPORT
UNIVERSITY OF MINNESOTA DULUTH

2018-2019

Communication

Published by
UNIVERSITY OF MINNESOTA DULUTH
CAREER & INTERNSHIP SERVICES
22 Solon Campus Center
1117 University Drive
Duluth, MN 55812
218.726.7985
carserv@d.umn.edu
d.umn.edu/career-internship-services

©2020 Regents of the University of Minnesota. All rights reserved.
No part of this publication may be reproduced without written permission of UMD Career & Internship Services.

2018-19 UMD Graduate Follow-up Report

Communication

(Bachelor of Arts)

Annual Comparison

July 1 to June 30	2014-15	2015-16	2016-17	2017-18	2018-19
Students Granted Baccalaureate Degrees	105	79	86	98	85
Baccalaureate Degree Respondents	97 92%	67 85%	70 81%	88 90%	78 92%
Respondents Employed	86 89%	63 94%	64 91%	79 90%	71 91%
Respondents Employed in Minnesota	64/86 74%	55/63 87%	48/64 75%	68/79 86%	64/71 90%
Respondents Continuing Education	6 6%	3 4%	4 6%	7 8%	2 3%
Internship Participation Respondents	84 80%	61 77%	63 73%	72 73%	68 87%
Respondents completing an internship or co-op experience (not student teaching)	46 55%	32 52%	26 41%	32 41%	39 57%
Respondents receiving academic credit for their internship or co-op experience	25/38 66%	13/31 42%	18/26 69%	14/30 69%	18/30 60%
Respondents receiving payment for their internship or co-op experience	20/35 57%	12/32 38%	10/26 38%	17/31 55%	20/27 74%
Respondents receiving an offer of employment from the internship or co-op site	13/39 33%	10/32 31%	11/25 44%	10/31 32%	12/29 41%
Respondents accepting the employment offer	6/13 46%	2/10 20%	9/11 82%	1/10 10%	7/12 58%
Study Abroad Participation Respondents	81 77%	60 76%	64 74%	70 71%	60 77%
Respondents participating in a study abroad program	26 32%	13 22%	11 17%	12 17%	9 15%

Baccalaureate Statistics

Awarded Majors ¹	Survey Respondents ²	Cont Ed Undergrad Employed	Cont Ed Grad/Prof	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	Employed in Minnesota %	% Employed	% Placed ³
85	78	71	1	1	4	7	71	64	90%	91%	95%

Reported Annual Salaries⁴

# Respondents	Low	High	Mean	Median
40	18000	60000	40850	40500

Job Relevance to Major

	Related	Somewhat Related	Not Related	No Response
Respondents	44	25	2	0
% of Total Respondents	62%	35%	3%	

Internships

Completed an internship ⁵			Received academic credit for it			Was paid			Received an offer of employment			Accepted the offer		
Respondents ⁶	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes
68	39	57%	30	18	60%	27	20	74%	29	12	41%	12	7	58%

Study Abroad

Studied Abroad			Did not study abroad		No response	
# Respondents	Number	Percent	Number	Percent	Number	Percent
60	9	15%	51	85%	18	23%

¹ "Awarded Majors" includes all majors completed by an individual

² "Survey Respondents" includes all majors completed by an individual and does not include "No Info"

³ "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

⁴ Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual

⁵ "Internship" includes internship or co-op, but not student teaching

⁶ "Respondents" includes all majors completed by an individual

Where Students Interned Prior to Graduation

3M	Kern & Kompany	ShopHQ
Alta Technologies	Lake Superior Consulting	St. Paul Saints
Black Woods Group	Lakeland Broadcasting	UnitedHealth Group, Optum
City of Bloomington	Lallemand Animal Nutrition	University of Minnesota Duluth (UMD)
DBS Residential Solutions	Lighthouse Learning Academy	UMD, Department of Intercollegiate Athletics
Destination Duluth	Minnesota Iron Mining Association	UMD, Orientation
Digital River	Minnesota United FC	UMD, Ticket Office
Duluth Library Foundation	Minnesota Vikings	UMD, University Marketing & Public Relations
Eastern Propane & Oil	Minnesota Wilderness Hockey	WDIO - TV
First United Methodist Church	Missouri River Energy Services	WDSE•WRPT - TV
Grandma's Marathon	Nikao Foundation	Zeitgeist
Hailey Sault	Oteima University of Technology	
Harley-Davidson Sport Center	Rank Crankers	
Heart of the Customer	Reinhart Food Services	
KBJR - TV	Seagate	

Employed & Continuing Education After Graduation

3M, Woodbury, MN - Account Representative	Crew2, Minneapolis, MN - Regional Manager
ADP, Bloomington, MN - District Manager	Dahl Consulting, Roseville, MN - Client Service Specialist
Aerotek, Brooklyn Park, MN - Recruiter	Dahl Consulting, Roseville, MN - Recruiter
Aerotek, Golden Valley, MN - Human Resource Assistant	Dalco Enterprises, Hermantown, MN - Account Manager
Affinity Plus Federal Credit Union, St. Paul, MN - Social Media Marketing Intern	DBS Residential Solutions, Minneapolis, MN - Marketing Coordinator
Apple, Bloomington, MN - Product Specialist	Deluxe Corporation, Shoreview, MN - Talent Management Coordinator
Arcanum Consulting, Edina, MN - Campaign Manager	Diverse Construction Services, Fridley, MN - Construction Estimator
Ascentis, Eden Prairie, MN - Client Support Analyst	Eastern Propane & Oil, Rochester, NH - Marketing Communications Coordinator & Brand Ambassador
Atlantic Realty, Kitty Hawk, NC - Marketing Coordinator	Elk River Area Chamber of Commerce, Elk River, MN - Events & Marketing Coordinator
At Sara's Table Chester Creek Cafe, Duluth, MN - Server	Energy Sales Inc., Burnsville, MN - Sales Representative
Avera Health, Sioux Falls, SD - Human Resource Assistant	Equus Compute Solutions, Edina, MN - Sales Development Representative
Brickmania, Minneapolis, MN - Marketing Associate	Fastenal, Duluth, MN - Account Specialist
C.H. Robinson, Freightquote, Minneapolis, MN - Account Coordinator	Ferguson Enterprises, Miami, FL - Inside Sales Representative
Capital Safety, Bloomington, MN - Territory Sales Manager Trainee	Ferguson Enterprises, Plymouth, MN - Inside Sales Representative
Cigna, Eden Prairie, MN - Care Coordinator	Gemstar Custom Hard Cases, Cannon Falls, MN - Channel Sales Representative
City & County Credit Union, Eagan, MN - Member Engagement Specialist	Gopher Ace Hardware and TrueValue, Minnetonka, MN - Office Manager and Cashier
City & County Credit Union, Lake Elmo, MN - Member Engagement Specialist	Height Advantages, Eden Prairie, MN - Small Business Owner
Clear Channel Outdoors, Minneapolis, MN - Sales	
Comfort Keepers, Anoka, MN - Recruitment Coordinator	

Employed & Continuing Education After Graduation (cont.)

Insight Global, Minneapolis, MN – Recruiter (2)
InStereo, Minneapolis, MN - Associate Consultant
Johnson Brothers Liquor, St. Paul, MN - Operations Routing Specialist
Juut, Roseville, MN - Reservation Specialist
Karl F. von Reuter, Attorney at Law, Minneapolis, MN - Legal Assistant
Knaak Marketing Group, Forest Lake, MN - Independent Sales Representative
Luther Brookdale Chevrolet, Minneapolis, MN - Automotive Consultant
Medica, Minnetonka, MN - Provider Services Coordinator
Mid-America Festival, Shakopee, MN - Marketing Staff
Minnesota Counseling & Therapy Center, Bloomington, MN - Marketing & Social Media Specialist
Minnesota United FC, Blaine, MN - Scouting Assistant
Minnesota Women's Press, Minneapolis, MN - Development & Sales
Montessori School of Duluth, Duluth, MN - Assistant Toddler Teacher
Northshore Veterinarian Hospital, Duluth, MN - Veterinarian's Assistant
Optimize Social Media, Oakdale, MN - Digital Account Consultant
Peoples State Bank, Wausau, WI - Operations Assistant
Preferred One Health Insurance, Golden Valley, MN - Customer Service
Procure Technologies, Willmar, MN - Customer Support Representative
Rank Crankers, Minneapolis, MN - Search Analyst
Robbinsdale Area Schools, Robbinsdale, MN - Education Assistant
Robert Half, Minneapolis, MN - Staffing Manager
Saginaw Power & Automation, Saginaw, MN - Project Coordinator
Speedway 805 Grill & Bar, Grand Forks, ND
St. James Catholic Church, Duluth, MN - Youth Minister
The Excelsior Group, Minneapolis, MN - Multifamily Real Estate Agent
UnitedHealth Group, Optum, Eden Prairie, MN - Associate Marketing Specialist
UnitedHealth Group, UnitedHealthcare, Minnetonka, MN - Provider Service Advocate
University of Minnesota Duluth, Admissions Office, Duluth, MN - Admissions Counselor
Wells Fargo, Minneapolis, MN - Client Support Specialist
Wells Fargo, Minneapolis, MN - Personal Banker
Wells Fargo, Minneapolis, MN - Project Coordinator 2
Wichita Thunder, Wichita, KS - Professional Hockey Player
Xcel Energy, Minneapolis, MN - Executive Assistant to the Director of Operations & Infrastructure

York Solutions, Brooklyn Park, MN - Recruiting & Sales Associate

Graduate School, Addiction Studies, Hazelden Betty Ford Graduate School of Addiction Studies, Center City, MN

Undergrad/Technical, American Sign Language Interpreter Certificate, St. Paul College, St. Paul, MN