

GRADUATE
FOLLOW-UP REPORT
UNIVERSITY OF MINNESOTA DULUTH

2018-2019

Journalism

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2018-19 UMD Graduate Follow-up Report

Journalism

(Bachelor of Arts)

Annual Comparison

July 1 to June 30	2014-15	2015-16	2016-17	2017-18	2018-19
Students Granted Baccalaureate Degrees	na	na	9	14	19
Baccalaureate Degree Respondents			9 100%	14 100%	17 89%
Respondents Employed			9 100%	14 100%	16 94%
Respondents Employed in Minnesota			8/9 89%	12/14 86%	11/16 69%
Respondents Continuing Education			0 na	0 na	0 na
Internship Participation Respondents			8 89%	10 71%	16 94%
Respondents completing an internship or co-op experience (not student teaching)			7 88%	9 90%	14 88%
Respondents receiving academic credit for their internship or co-op experience			7/7 100%	8/9 89%	10/12 83%
Respondents receiving payment for their internship or co-op experience			5/7 71%	2/8 25%	4/12 33%
Respondents receiving an offer of employment from the internship or co-op site			2/7 29%	2/8 25%	4/12 33%
Respondents accepting the employment offer			2/2 100%	2/2 100%	1/4 25%
Study Abroad Participation Respondents			8 89%	10 71%	14 82%
Respondents participating in a study abroad program			0 0%	1 10%	3 21%

Baccalaureate Statistics

Awarded Majors ¹	Survey Respondents ²	Employed	Cont Ed Undergrad	Cont Ed Grad/Prof	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	Employed in Minnesota	% Employed	% Placed ³
19	17	16	0	0	0	1	2	16	11	69%	94%	94%

Reported Annual Salaries⁴

# Respondents	Low	High	Mean	Median
10	29120	65000	39512	33100

Job Relevance to Major

	Related	Somewhat Related	Not Related	No Response
Respondents	10	4	2	0
% of Total Respondents	63%	25%	13%	

Internships

Completed an internship ⁵			Received academic credit for it			Was paid			Received an offer of employment			Accepted the offer		
Respondents ⁶	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes
16	14	88%	12	10	83%	12	4	33%	12	4	33%	4	1	25%

Study Abroad

Studied Abroad			Did not study abroad		No response	
# Respondents	Number	Percent	Number	Percent	Number	Percent
14	3	21%	11	79%	3	18%

¹ "Awarded Majors" includes all majors completed by an individual

² "Survey Respondents" includes all majors completed by an individual and does not include "No Info"

³ "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

⁴ Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual

⁵ "Internship" includes internship or co-op, but not student teaching

⁶ "Respondents" includes all majors completed by an individual

Where Students Interned Prior to Graduation

Alta Technologies
Duluth Huskies
Mesabi Daily News
Northgate MN

Perfect Duluth Day
PureDriven
St. Paul Saints
UMD, Department of Intercollegiate Athletics

UMD, Department of Writing Studies
UMD, KUMD - Radio
UMD, Natural Resources Research Institute
WDIO - TV

Employed & Continuing Education After Graduation

Affinity Plus Federal Credit Union, St. Paul, MN - Social Media Marketing Intern
CBS 3 - TV, Duluth, MN - Newscast Producer
CHOICE, unlimited, Eden Prairie, MN - Direct Support Professional
Dealer Teamwork, Eden Prairie, MN - Onboarding Search Manager
Enjoy Technology, Seattle, WA - Mobile Sales Consultant
Grand Targhee Resort, Alta, WY - Snow Reporter & Marketing Coordinator
HomeAdvisor, Manhattan, NY - Sales Representative
Hutchinson Leader, Hutchinson, MN - Sports Reporter
Insight Global, Minneapolis, MN - IT Sales
Insight Global, Minneapolis, MN - Recruiter
InStereo, Minneapolis, MN - Associate Consultant
Lerner Publishing Group, Minneapolis, MN - Assistant Editor
Minnesota Counseling & Therapy Center, Bloomington, MN - Marketing & Social Media Specialist
Rape & Abuse Crisis Center, Fargo, ND - Grants Coordinator
St. Cloud Blizzards, North American Hockey League, St. Cloud, MN - Operations Manager
Vangst, Denver, CO - Gigs Team Lead