

GRADUATE FOLLOW-UP REPORT 2015-2016

COMMUNICATION

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University of Minnesota Duluth

2015-16 UMD Graduate Follow-up Report

Communication

(Bachelor of Arts)

Annual Comparison

July 1 to June 30	2011-12	2012-13	2013-14	2014-15	2015-16
Students Granted Baccalaureate Degrees	94	106	110	105	79
Baccalaureate Degree Respondents	84 89%	95 90%	97 88%	97 92%	67 85%
Respondents Employed	75 89%	85 89%	89 92%	86 89%	63 94%
Respondents Continuing Education	5 6%	2 2%	4 4%	6 6%	3 4%
Internship Participation Respondents	77 82%	83 78%	89 81%	84 80%	61 77%
Respondents completing an internship or co-op experience (not student teaching)	59 77%	53 64%	55 62%	46 55%	32 52%
Respondents receiving academic credit for their internship or co-op experience	49/58 84%	46/53 87%	41/45 91%	25/38 66%	13/31 42%
Respondents receiving an offer of employment from the internship or co-op site	14/59 24%	17/53 32%	11/46 24%	13/39 33%	10/32 31%
Respondents accepting the employment offer	7/14 50%	10/17 59%	7/11 64%	6/13 46%	2/10 20%
Study Abroad Participation Respondents	76 81%	83 78%	85 77%	81 77%	60 76%
Respondents participating in a study abroad program	15 20%	21 25%	25 29%	26 32%	13 22%

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Baccalaureate Statistics

Awarded Majors ¹	Survey Respondents ²	Employed	Cont Ed Undergrad	Cont Ed Grad/Prof	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	Employed in Minnesota	% Employed	% Placed ³
79	67	63	1	2	0	1	12	63	55	87%	94%	99%

Reported Annual Salaries⁴

# Respondents	Low	High	Mean	Median
41	16640	60000	36731	37440

Job Relevance to Major

	Related	Somewhat Related	Not Related	No Response
Respondents	35	23	5	0
% of Total Respondents	56%	37%	8%	

Internships

Completed an internship ⁵			Received academic credit for it			Was paid			Received an offer of employment			Accepted the offer		
Respondents ⁶	Yes	% Yes	Respondents	Yes	% Yes	Respondents	Yes	% Yes	Respondents	Yes	% Yes	Respondents	Yes	% Yes
61	32	52%	31	13	42%	32	12	38%	32	10	31%	10	2	20%

Study Abroad

# Respondents	Studied Abroad		Did not study abroad		No response	
	Number	Percent	Number	Percent	Number	Percent
60	13	22%	47	78%	7	10%

¹ "Awarded Majors" includes all majors completed by an individual

² "Survey Respondents" includes all majors completed by an individual and does not include "No Info"

³ "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

⁴ Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual

⁵ "Internship" includes internship or co-op, but not student teaching

⁶ "Respondents" includes all majors completed by an individual

Follow-up of Communication – Bachelor of Arts

Abrasives of Saint Paul, St. Paul, MN – Recruiter
Amazon Fullfillment Center, Shakopee, MN - Warehouse Worker
American Indian Community Housing Organization, Duluth, MN - Shelter Advocate
AmeriCorps, YMCA, Duluth Area Family, Duluth, MN - Member, Little Y & Mentor Duluth
Antares Information Technology Solutions, Maple Grove, MN - IT Analyst
Arrow Electronics, Minneapolis, MN - Sales Representative
Bloomington Chamber of Commerce, Bloomington, MN - Project & Communications Coordinator
Boom Lab, Minneapolis, MN - Project Management Associate
CardTronics, Minnetonka, MN - Communication Specialist
Centrex Rehab, Bloomington, MN - Administrative Support Specialist
Champs Sports, Bloomington, MN - Retail Sales Associate
Chanhassen Dinner Theatres, Chanhassen, MN - Marketing & Public Relations Intern & Guest Relations Coordinator
Channel One Food Bank, Rochester, MN - Communications Associate
Chateau Brick & Repair, Shakopee, MN – Laborer
Chris Jensen Health & Rehabilitation Center, Duluth, MN - Recruiting Manager
Clyde Iron Works, Duluth, MN – Server
Concur Technologies, Eden Prairie, MN - Client Supportive Representative
Duluth, MN
Duluth Entertainment Convention Center, Duluth, MN - Venue Operations Director
EBSO, St. Paul, MN - Account Manager
Ecolab, St. Paul, MN - Talent Acquisition Coordinator
Enterprise Rent-A-Car, Eagan, MN - Account Specialist
Essentia Health, Duluth, MN
Expanding Horizons, Duluth, MN - Care Advisor
Fairview Clinics, Edina, MN - Patient Coordinator
Gary Carlson Equipment Co., Blaine, MN - Inside Sales & Graphic Designer
Generations Health Care Initiatives, Duluth, MN - Marketing Associate
Go Media, Minneapolis, MN - Promotions Coordinator
Henry Schein, Eagan, MN

IF Björklöven, Umeå, Sweden - Professional Hockey Player
Infinite Campus, Blaine, MN – Trainer
KinderCare, Woodbury, MN – Teacher
LaSalle Network, Chicago, IL - Human Resources Researcher
Life Time Fitness, Chanhassen, MN - Dispute Specialist
Lifetouch, Eden Prairie, MN - Community Relations Coordinator & Talent Acquisition Specialist
Medspira, Minneapolis, MN - Northeast United States Regional Sales Manager
Microsoft, Fargo, ND - Information Technology Support
Microsoft, Fargo, ND - Sales Development Specialist
Minneapolis/St. Paul Business Journal, Minneapolis, MN - Office Administrator
Modern Talent, Minneapolis, MN - Brand Ambassador
Orasoptic, Middleton, WI - North American Sales Specialist
Out There Advertising, Duluth, MN - Media Assistant
PMX Agency, Plymouth, MN - Associate Manager, Media Planning & Buying
Procure Technologies, Willmar, MN - Custom Solutions Specialist
Real Appeal, Minneapolis, MN - Health Coach
Residential Services Inc., Duluth, MN - Program Coordinator
Restoration Hardware, Edina, MN - Design Consultant
Self-employed, Woodbury, MN – Manager
Skyline Exhibits, Eagan, MN - Marketing Coordinator
Sperides Reiners Architects, Bloomington, MN
Surmodics IVD, Eden Prairie, MN - Customer & Sales Representative
Target, Minnetonka, MN - Target Protection Specialist
TBI Residential & Community Services, Duluth, MN - Behavioral Specialist
The Crown Pub, Fort Collins, CO – Server
The Home Depot, Sioux Falls, SD – Supervisor
Thrifty White Pharmacy, Brainerd, MN - Customer Care Clerk
United Basketball Alliance, India - Professional Basketball Player
UnitedHealthcare, United Behavioral Health, Eden Prairie, MN - Intake Coordinator
University of Minnesota Duluth, Glensheen, Duluth, MN - Event Senior Attendant

University of Minnesota Duluth, Office for Students in Transition,
Duluth, MN - Operation Systems Assistant
Valleyfair, Shakopee, MN - Group Sales Coordinator
Visiting Angels, Minneapolis, MN - Care Coordinator Supervisor
York Solutions, Brooklyn Park, MN - IT Recruiter

Graduate School, Genetics & Molecular Biology, Emory
University, Atlanta, GA
Graduate School, Higher Education Administration, University of
Kansas, Lawrence

Undergrad/Technical, Colorado Film School, Community College
of Aurora, Denver, CO