

GRADUATE
FOLLOW-UP REPORT
UNIVERSITY OF MINNESOTA DULUTH

2016-2017

Communication

Published by
UNIVERSITY OF MINNESOTA DULUTH
CAREER & INTERNSHIP SERVICES

22 Solon Campus Center
1117 University Drive
Duluth, MN 55812
218.726.7985
carserv@d.umn.edu
www.d.umn.edu/careers

©2018 Regents of the University of Minnesota. All rights reserved.
No part of this publication may be reproduced without written permission of UMD Career & Internship Services.

2016-17 UMD Graduate Follow-up Report

Communication

(Bachelor of Arts)

Annual Comparison

July 1 to June 30	2012-13	2013-14	2014-15	2015-16	2016-17
Students Granted Baccalaureate Degrees	106	110	105	79	86
Baccalaureate Degree Respondents	95 90%	97 88%	97 92%	67 85%	70 81%
Respondents Employed	85 89%	89 92%	86 89%	63 94%	64 91%
Respondents Employed in Minnesota	72/84 86%	75/88 85%	64/86 74%	55/63 87%	48/64 75%
Respondents Continuing Education	2 2%	4 4%	6 6%	3 4%	4 6%
Internship Participation Respondents	83 78%	89 81%	84 80%	61 77%	63 73%
Respondents completing an internship or co-op experience (not student teaching)	53 64%	55 62%	46 55%	32 52%	26 41%
Respondents receiving academic credit for their internship or co-op experience	46/53 87%	41/45 91%	25/38 66%	13/31 42%	18/26 69%
Respondents receiving payment for their internship or co-op experience	0/0 na	0/0 na	20/35 57%	12/32 38%	10/26 38%
Respondents receiving an offer of employment from the internship or co-op site	17/53 32%	11/46 24%	13/39 33%	10/32 31%	11/25 44%
Respondents accepting the employment offer	10/17 59%	7/11 64%	6/13 46%	2/10 20%	9/11 82%
Study Abroad Participation Respondents	83 78%	85 77%	81 77%	60 76%	64 74%
Respondents participating in a study abroad program	21 25%	25 29%	26 32%	13 22%	11 17%

2016-17 UMD Graduate Follow-up Report

Communication

(Bachelor of Arts)

Baccalaureate Statistics

Awarded Majors ¹	Survey Respondents ²	Employed	Cont Ed Undergrad	Cont Ed Grad/Prof	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	Employed in Minnesota %	% Employed	% Placed ³
86	70	64	2	2	0	2	16	64	48	75%	91%	97%

Reported Annual Salaries⁴

# Respondents	Low	High	Mean	Median
40	20000	68000	36380	35180

Job Relevance to Major

	Related	Somewhat Related	Not Related	No Response
Respondents	41	17	6	0
% of Total Respondents	64%	27%	9%	

Internships

Completed an internship ⁵			Received academic credit for it			Was paid			Received an offer of employment			Accepted the offer		
Respondents ⁶	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes
63	26	41%	26	18	69%	26	10	38%	25	11	44%	11	9	82%

Study Abroad

# Respondents	Studied Abroad		Did not study abroad		No response	
	Number	Percent	Number	Percent	Number	Percent
64	11	17%	53	83%	6	9%

¹ "Awarded Majors" includes all majors completed by an individual

² "Survey Respondents" includes all majors completed by an individual and does not include "No Info"

³ "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

⁴ Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual

⁵ "Internship" includes internship or co-op, but not student teaching

⁶ "Respondents" includes all majors completed by an individual

Follow-up of Communication – Bachelor of Arts

ADP, Bloomington, MN - Associate District Manager
Amazon, Shakopee, MN - Warehouse Associate
American Diabetes Association, Edina, MN - Communications Intern
American Eagle Outfitters, Duluth, MN - Store Manager
AmeriCorps, Minneapolis, MN - Communication & Sustainability Specialist
AMSOIL, Superior, WI - Product Specialist 1
Arcanum Consulting, Edina, MN - Marketing & Event Manager
Atlanta, GA - Account Executive
Best Buy, MN - Computer Specialist
Borchert's Meat Market, Maplewood, MN - Meat Cutter
Brampton Beast, Brampton, ON, Canada - Professional Hockey Player
Brewed Awakenings, Grand Rapids, MN - Manager
C.H. Robinson, Eden Prairie, MN - Account Coordinator for Special Handling Team
Carmichael Lynch, Minneapolis, MN - Associate Account Executive
Chu Vision Institute, Bloomington, MN - Patient Care Concierge
Cigna, St. Paul, MN - Provider Advocate
ECM Publishers, Waconia, MN - Community Editor
Edina Public Schools, Edina, MN - Substitute Paraprofessional
Enterprise Rent-A-Car, St. Louis Park, MN - Management Trainee
Essence Global, Minneapolis, MN - Assistant Media Planner
FedEx and MGM Liquors, St. Paul, MN - Package Handler and Cashier
Fellowship of Catholic University Students (FOCUS), Corning, NE - Missionary
GameStop, Duluth, MN - Senior Guest Advisor
Heide's Mastectomy Store, Duluth, MN - Fitter
Hennepin County Juvenile Detention Center, Minneapolis, MN - Education Assistant
JJ Astor Restaurant & Lounge, Duluth, MN - Host & Busser
Justice, Burnsville, MN - Customer Experience Manager
Kwik Trip, Scanlon, MN - Bookkeeper
Love Your Melon, Minneapolis, MN - Communication Lead
Maxim Healthcare, Golden Valley, MN - Health Care Recruiter
Merchology, Minnetonka, MN - Account Specialist
Ministry of Education, Primary Schools, Cholet, France - English Assistant
New Relic, San Francisco, CA - Associate Program Designer
Nordstrom, Chicago, IL - Assistant Manager
Northern Endodontic Associates, Duluth, MN - Clinic Manager
Northwood Children's Services, Duluth, MN - Counselor
Pace Analytical, Minneapolis, MN - Purchasing Agent
Pinnacle Community Services, Las Vegas, NV - Case Manager

Power Home Remodeling Group, Denver, CO - Outbound Marketer
Real Living Messina & Associates, Duluth, MN - Realtor
Robert Half, Minneapolis, MN - Staffing Manager
Sajan, River Falls, WI - Accounting Clerk
San Diego Gulls, San Diego, CA - Professional Hockey Player
Self-employed, Minneapolis, MN - Contract Writing
Snap Install, Osseo, MN - Project Coordinator
South Pier Inn, Duluth, MN - Guest Service Representative
Starbucks, Edina, MN - Barista
State of Minnesota, Air National Guard, 148th Fighter Wing, Duluth, MN - Administrative Support Technician
State of Minnesota, Judicial Branch, Sixth Judicial District, Duluth, MN - Senior Court Clerk
Superior Beverages, Superior, WI - Sales Representative
Target, Minneapolis, MN - Human Resources Team Member
TBI Residential & Community Services, Duluth, MN - Behavioral Specialist
Texas Roadhouse, Duluth, MN - Service Manager
The Diner Nashville, Nashville, TN - Manager
The Planetary Group, Los Angeles, CA - Radio Promoter
The Ranch at Rock Creek, Phillipsburg, MT - Lead Server
Thomson Reuters, Eagan, MN - Sales Development Representative
UnitedHealthcare, Minnetonka, MN - Communications Specialist
University of Minnesota Duluth, Duluth, MN - Executive Office & Administrative Specialist
University of Minnesota Duluth, KUMD Duluth Public Radio, Duluth, MN - Marketing & Community Outreach Director
University of Minnesota Duluth, KUMD Duluth Public Radio, Duluth, MN - Program Director
University of Wisconsin-Superior, Superior, WI - University Services Program Associate
WDIO-TV, Duluth, MN - Producer
Xcel Energy, Minneapolis, MN - Rebate Operations

Graduate School, Business Administration, Holy Names University, Oakland, CA
Graduate School, Communication, North Dakota State University, Fargo

Undergrad/Technical, Radiologic Technology, Lake Superior College, Duluth, MN
Undergrad/Technical, Teaching English as a Foreign Language