

GRADUATE  
FOLLOW-UP REPORT  
UNIVERSITY OF MINNESOTA DULUTH

2016-2017

# Journalism

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2016-17 UMD Graduate Follow-up Report

# Journalism

(Bachelor of Arts)

## Annual Comparison

July 1 to June 30

	2012-13	2013-14	2014-15	2015-16	2016-17
<b>Students Granted Baccalaureate Degrees</b>	na	na	na	na	9
<b>Baccalaureate Degree Respondents</b>					9 100%
Respondents Employed					9 100%
Respondents Employed in Minnesota					8/9 89%
Respondents Continuing Education					0 na
<b>Internship Participation Respondents</b>					8 89%
Respondents completing an internship or co-op experience (not student teaching)					7 88%
Respondents receiving academic credit for their internship or co-op experience					7/7 100%
Respondents receiving payment for their internship or co-op experience					5/7 71%
Respondents receiving an offer of employment from the internship or co-op site					2/7 29%
Respondents accepting the employment offer					2/2 100%
<b>Study Abroad Participation Respondents</b>					8 89%
Respondents participating in a study abroad program					0 0%

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## Baccalaureate Statistics

Awarded Majors <sup>1</sup>	Survey Respondents <sup>2</sup>	Employed	Cont Ed Undergrad	Cont Ed Grad/Prof	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	Employed in Minnesota %	% Employed	% Placed <sup>3</sup>
9	9	9	0	0	0	0	0	9	8	89%	100%	100

## Reported Annual Salaries<sup>4</sup>

# Respondents	Low	High	Mean	Median
6	20800	42640	29586	27560

## Job Relevance to Major

	Related	Somewhat Related	Not Related	No Response
Respondents	4	3	2	0
% of Total Respondents	44%	33%	22%	

## Internships

Completed an internship <sup>5</sup>			Received academic credit for it			Was paid			Received an offer of employment			Accepted the offer		
Respondents <sup>6</sup>	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes
8	7	88%	7	7	100%	7	5	71%	7	2	29%	2	2	100%

## Study Abroad

Studied Abroad			Did not study abroad		No response	
# Respondents	Number	Percent	Number	Percent	Number	Percent
8	0	0%	8	100%	1	11%

<sup>1</sup> "Awarded Majors" includes all majors completed by an individual

<sup>2</sup> "Survey Respondents" includes all majors completed by an individual and does not include "No Info"

<sup>3</sup> "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

<sup>4</sup> Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual

<sup>5</sup> "Internship" includes internship or co-op, but not student teaching

<sup>6</sup> "Respondents" includes all majors completed by an individual

## **Follow-up of Journalism- Bachelor of Arts Majors**

AmeriCorps, Minnesota Reading Corps, Circle Pines, MN - Literacy Tutor

Arrowhead Orthodontics, Duluth, MN - Marketing Manager

Disney's Saratoga Springs Resort & Spa, Orlando, FL - Customer Service Representative

ECM Publishers, Winona, MN - Community Editor

Loft Outlet and Evine, Albertville and Eden Prairie, MN - Sales Lead and Visual Product Coordinator

Love Your Melon, Minneapolis, MN - Communication Lead

University of Minnesota Duluth, Minnesota Sea Grant College Program, Duluth, MN - Communications Temp

WDIO-TV, Duluth, MN - Producer

Wells Fargo and Duluth Public Schools ISD 709 & YMCA, Duluth Area Family, K.E.Y. Zone, Duluth, MN - Teller and Youth Specialist